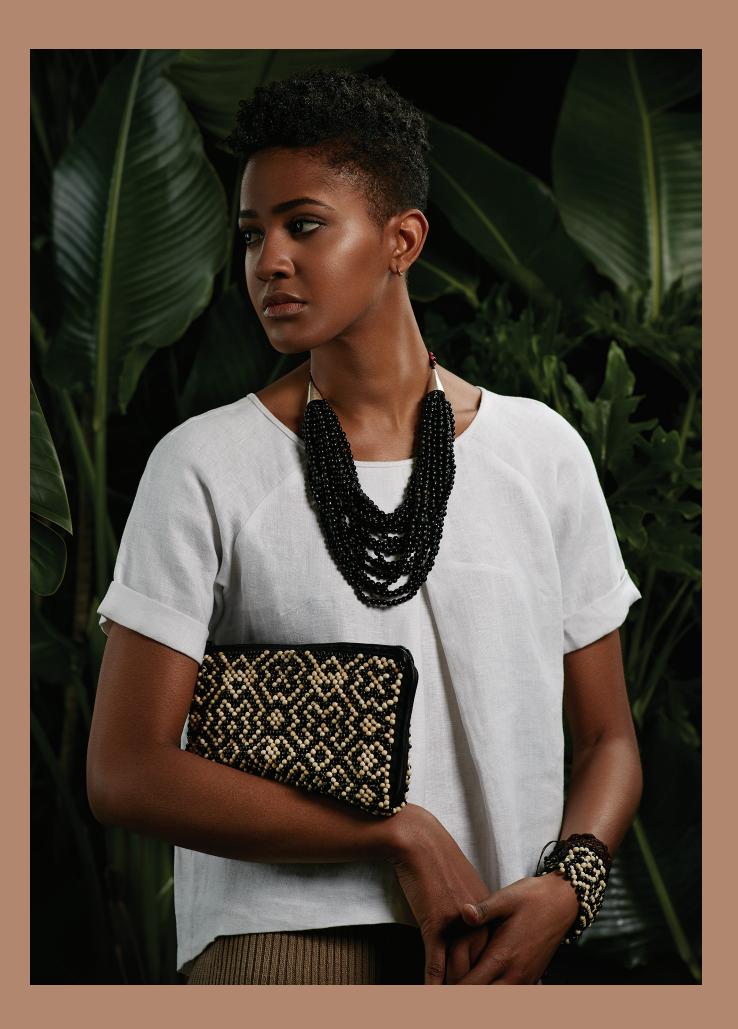


# Serpent Song

For the Shipibo people of Peru, everything is intertwined. Their home. Their souls. Their Creator. In ancient tradition, Shamans communicate with cosmic worlds during sacred ceremonies. Their visions of serpents bring protection to the community, radiating with light, colour and sound, as they sing their visions to the tribe. Shipibo artisans paint and stitch the energy of these serpent songs into patterns of visual music. Each handcrafted collection of products transforms music, myth and belief into one harmonious creation.

The Shipibo people of the Amazon are renowned throughout Peru for their unique form of spirituality. Known as masters of ayahuasca shamanism, they are capable of channeling the energy of the natural world, brought to life in their wondrous crafts. There is a sophisticated symbolic language embedded in these geometric patterns that the Shipibo strive to honour within a quickly modernizing world. The traditional ways of the Shipibo reflect a fundamental connection with the universe, and their art perceives what is beyond seeing.



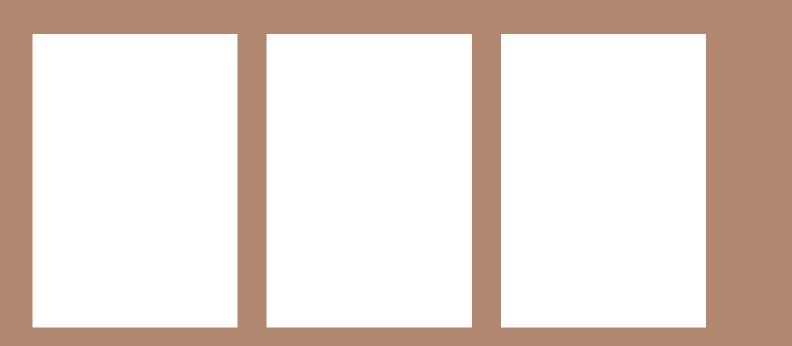
### Sacred Adornments

Everything nature produces is sacred. This collection includes handcrafted treasures using materials from the Amazon.

Black, red, and mixed colour beaded jewelry are handmade with indigenous materials, like achira seeds. Accompanied by a stitched Malla Kené pattern handbag, made with organic cloth from the Song Cloth Collection.



### The Song Cloth Collection





Each pattern is unique, inspired by songs of the shamans and translated by the artistic eye of the Shipibo women during the ayahuasca ceremonies.

Cushions, bags, and wall hangings are made with dyes sourced from the jungle on natural cotton and linen. Thick patterns, called Xau Kené, and intricate thin patterns, called Malla Kené, are hand-painted onto fabric and then stitched with colourful embroidery to create unique song cloths.









Skipping ropes are painted with natural dyes from the Amazon and carved with kené stories, and decorative kites are strung on dark chonta wood in honour of battle objects from Shipibo history.



## Ceremony & Life Objects

Inspired by traditional Shipibo culture and ceremonies, this collection celebrates ritual tools and practical objects of daily life.

Rattles made with tenoni seeds are used to create natural songs, and with wingo fruit used for objects of play. Straw brooms are made with ancient techniques, using materials harvested from the jungle.



### **About Us**

An extraordinary collection of products and new brands is coming from Peru to the world.

What happens when renowned International designers connect with Master Artisan Women from the Andes to the Amazon? The answer can be seen in products that speak to modern styles yet are made with weaving know how that is thousands of years old.

Four extraordinary communities are sending their finest handmade creations – and their stories – as ambassadors of Peruvian culture and excellence. Every piece is also a testament to the beauty and wisdom of the women who made them.

BRAND[TRADE]: Products for people who love the world.



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